

Boogie Man offers several methods of marking your suit:

- **Embroidery**
- **Digital Printing**

The techniques have their own specific processes and requirements. They are not available on all fabrics or all background colors. So it is best to understand the advantages offered by each technique before agreeing which marking to use for your logo/ designs.

You are solely responsible for the lawful use, or none, of the requested logo. Boogie Man does not claim control of the graphics from its customers, and **DISCLAIMS ALL LIABILITY** if you request to install a logo of another brand, whether protected, or not free of rights.



Embroidery

The format needed to embroider a logo is a **.DST file** with good quality. The .DST format is a specific file for embroidery and has nothing to do with other types of files .jpeg, .png, etc.

«**Boogie Man logos**» embroideries are available for your model in the color configurator. You may also have custom embroidered logos on your suit and will be asked to provide the necessary files with said logos.

This file must be provided in the **desired final dimensions** by you, because a .DST file cannot be resized later. If you are unable to provide the graphics under the specified .DST file format, Boogie Man can manage the **creation of this program** for the following **surcharges**:

- 40 euros (including VAT) for a single logo: basic geometric shape, or lettering, etc.
- 90 euros (including VAT) for a standard logo.
- 120 euros (including VAT) for a very complex logo.

Once created, this design can be **used indefinitely**. If used again on future suits, Boogie Man will only then charge for the laying of the design. Boogie Man will retain this design, but the .DST file will also belong to you. Boogie Man is bound to yield it when requested by you.

Approximate costs for laying an embroidered logo are:

- Small (about 5 to 10 cm): 10 euros (including VAT).
- Medium (10 to 20 cm): 15 euros (including VAT).
- Large (over 20 cm): 18 euros (including VAT).

This **rate is adjustable** depending on the final size, complexity or number of colors.

Digital printing

WHAT IS THE DIGITAL PRINTING?

Digital printing is a printing technique that offers more possibilities than embroidery, directly incorporating the markings into the fibre of the fabric. This process allows to print shades, gradients, color and light effects, etc.

GRAPHICS PROPOSED BY BOOGIE MAN

Color picker

The color picker, is an online tool, used to choose the exact color scheme. Take in account that the colors printed on fabric may be slightly different than on your screen!

Boogie Man designs

For some suits design, Boogie Man propose several collections of graphics whose colors are predefined: camouflage, carbon, gradient, etc. A collection of Boogie Man logos are also available on other models in our range.

Create my own design

See the instructions below, in case you can provide the finalised files or not.

A) HOW IT WORKS?

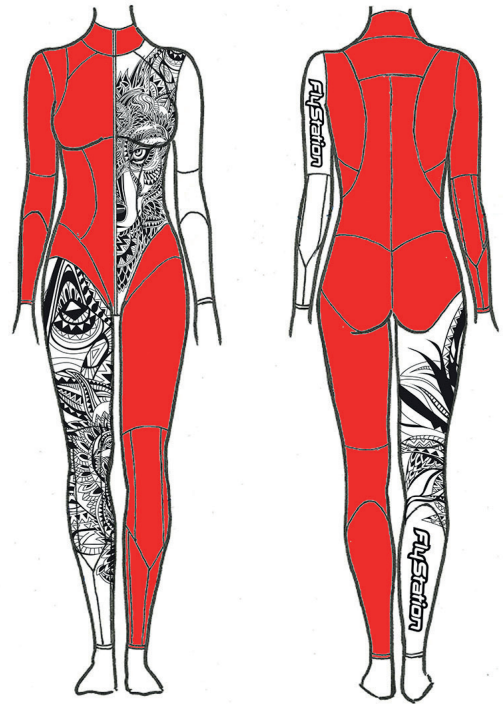
A. if you can do the artwork and provide the finalised graphic file

Boogie Man will directly provide the pieces as «vector contours» along with instructions to follow. You will have to provide the finalised file, with the **finalised dimensions and accurate colors**, «ready for printing». Boogie Man cannot be held responsible in the case of a logo, provided by you, with distorted dimensions or colors.

Eligible formats: .jpeg / .ai / .psd / pdf

In this case, no additional technical fee is required, but only for printing.

Printing a logo on a piece of white, is simpler, and therefore will be less expensive. **Prices** are adjustable depending on the final size, complexity, or number of colors.



B. If you cannot do the artwork yourself

If you are unable to provide yourself the entirety of the graphic design, Boogie Man will make every effort to make this **graphic work for you**.

You will need to explain, as clearly as possible, your intended design, and provide all the elements at your disposal (files, explanations, drawing logos, descriptive colors).

These costs will be charged to you based on the working time spent. Therefore they take into account:

- The complexity of the design.
- The review of the file.
- Working time.
- Clarity of assets provided by you.
- The number of pieces to be printed.

A quote will be established by Boogie Man and offered to you for approval. You will need to reply by email to then confirm agreement.

Contact our team to analyse and assess the feasibility of your project.
Yes, we can do it!



B) WHAT ARE THE COLORS CONSTRAINTS?

Colors quality

Digital printing is a technique that **cannot reproduce** the same quality and depth of color of a fabric manufacturer! For example, the quality of a red background obtained by **"printing"** will be poorer quality than a red background directly **"dyed by our fabric manufacturer"**. Therefore, you should avoid using the same color on different pieces of the suit if different techniques have been used to achieve the colour. E.G.: Avoid having a red printed piece on a red suit as the quality of the red will vary!

Digital printing can only be done on **WHITE** 180gr Cordura fabric (flex and no flex).

Therefore, if you require a colored design, a white base must be used.

For laying logo with a color background, we will have to print on a white original piece «background color + logo».

E.G.: In case you have, an **"original"** black piece (our fabric manufacturer), and a **"printed"** black piece, the **"printed"** black will be faded, and may not meet your expectations. The options are as follows:

- Option 1 : These two different shades of black color does not bother you! We do not recommend this option but will respect your decision.
- Option 2 : To avoid this difference in color, choose several background colors on your model.

« So why don't print the whole suit in black? Then, it's going to be the same black!? »

We will reply: «That's true, but it's too much black ink and time, so unfortunately we do not offer this option».

Washing and care

Please follow these washing and care advices:

- First wash **COLD**. Then subsequent washes at 30 ° max.
- **Remove** the suit quickly after the end wash.
- Do not iron directly on to the printed designs.

Extra information

In the case of an entirely colored piece, you will ensure that the color exceeds all workpiece contours by about one centimetre. In other words, when sending your design file, you must ensure it is **one centimetre wider** all around the section it will be printed on to ensure it 100% **covers the full piece**.

It is very difficult to digital print a logo that **goes on a seam**. The thickness of the sewn junction causes a small drop in temperature and results in a blurrier image. Therefore digital printed logos must be **contained within a specific** piece of the suit.

Boogie Man reserves the right to refuse the design of a client, without having to provide any sort of justification.

WHAT ARE THE PRICES?

DIGITAL PRINTING PRICES

PRINT 1X LOGO ON PIECE WITH WHITE BACKGROUND		PRICES including tax in €	Please provide your logo in : .ai (illustrator), .psd (photoshop), .pdf, jpeg
Pose logo on 1 piece	20 €		
Pose logo on 2 pieces	30 €		
Pose logo on 3 pieces	40 €		
Pose logo on 4 pieces	50 €		
Pose logo on 5 pieces	60 €		
Pose logo on 6 pieces	70 €		
Pose logo on 7 pieces	80 €		
Pose logo on 8 pieces and more	90 €		
PRINT 1X LOGO ON PIECE WITH CUSTOM COLOR BACKGROUND		PRICES including tax in €	To print your own color on your suit. Visit : www.colorpicker.com Please provide your logo in : .ai (illustrator), .psd (photoshop), .pdf, jpeg
Pose logo on 1 piece	35 €		
Pose logo on 2 pieces	50 €		
Pose logo on 3 pieces	65 €		
Pose logo on 4 pieces	80 €		
Pose logo on 5 pieces	95 €		
Pose logo on 6 pieces	110 €		
Pose logo on 7 pieces	120 €		
Pose logo on 8 pieces and more	130 €		
CUSTOM / DESIGN CREATION		WE CAN DO IT! Send us your ideas and wait for our quotation	